



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
587820 /	7916023
<u>Product</u>	
RNC #3561	
<u>Contract Dates</u>	<u>Estimate #</u>
11/02/12 - 11/04/12	20/116/3561
<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Committee	11/02/12 / 11/02/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Sales Office</u>	
Washington, D.C.	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 3		11/04/12	11/04/12	NFL Football (Early)	1-4p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$9,750.00		
N 2 3		11/02/12	11/02/12	Friday Prime	10-11pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	----F--				1	\$6,715.00		
N 3 3		11/03/12	11/03/12	NCAA Football	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-				1	\$3,000.00		
N 4 3		11/04/12	11/04/12	NFL Football	4-7pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$11,750.00		
N 5 3		11/04/12	11/04/12	Sunday Prime	7-8pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$13,770.00		
N 6 3		11/04/12	11/04/12	Sunday Prime	8-9pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$8,245.00		
N 7 3		11/03/12	11/03/12	NCAA Football	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-				1	\$6,025.00		
N 8 3		11/03/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	----SS				2	\$3,000.00		
N 9 3		11/04/12	11/04/12	Sunday Prime	10-11pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$7,000.00		
N 10 3		11/04/12	11/04/12	Sunday Prime	9-10pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$7,000.00		
										Totals	11
											\$79,255.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.wtkr.com

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>	
587820 /	7916023	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/12 - 11/04/12	RNC #3561	20/116/3561
<u>Advertiser</u>		<u>Original Date / Revision</u>
Republican National Com		11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>						
										Type	Spots					
<u>Time Period</u>																
10/29/12 - 11/04/12		# of Spots		Gross Amount		Net Amount										
		11		\$79,255.00		\$67,366.75										
Totals																

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.